



AMC

American  
Management  
Center

# Agile Transformation in the Banking Environment for Managers and Leaders



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## Why Agile Leadership?

Agile leadership is crucial in today's rapidly changing business environment, especially in the banking sector where adaptability, innovation, and customer-centricity are paramount. Traditional leadership models often emphasize control and predictability, which can hinder responsiveness and flexibility. Agile leadership, on the other hand, fosters a culture of collaboration, empowerment, and continuous learning. It enables organizations to quickly adapt to market changes, regulatory requirements, and evolving customer expectations. By embracing Agile principles, leaders can drive more effective decision-making, enhance team engagement, and promote a mindset of continuous improvement. This shift not only improves operational efficiency but also ensures that the organization remains competitive and resilient in an increasingly dynamic landscape. Agile leaders play a pivotal role in steering their teams through transformation, inspiring innovation, and achieving sustainable growth.



## Who should attend?

- Chief Executive Officers (CEOs)
- Chief Operating Officers (COOs)
- Chief Information Officers (CIOs)
- Chief Financial Officers (CFOs)
- Heads of Departments Senior
- Managers Directors

## Methodology

- Hands on Activities Group
- Discussions Sharing Insights
- Videos, business case
- stories Real World
- Application Action Planning

A photograph of a modern, multi-towered skyscraper with a glass facade, reflecting the sky. The word 'TOTAL' is visible on the top of the central tower. The building is set against a clear blue sky with some light clouds.

## Learning Outcomes

### **1. Understand Agile Principles and Methodologies:**

- Grasp the core principles and values of Agile, including the Agile Manifesto.
- Differentiate between various Agile frameworks such as Scrum, Kanban, and Lean, and understand their applications within the banking sector.

### **2. Recognize the Benefits of Agile in Banking:**

- Identify how Agile methodologies can enhance responsiveness, innovation, and customer-centricity in banking operations.
- Understand the specific challenges and opportunities of applying Agile in a regulated environment like banking.

### **3. Lead Agile Transformation Efforts:**

- Develop a strategic vision and roadmap for Agile transformation within their organizations.
- Understand the critical role of senior leaders in fostering an Agile culture and driving change.

### **4. Apply Agile Tools and Techniques:**

- Gain practical experience with Agile tools such as JIRA and Trello, and learn how to integrate them into existing workflows.
- Ensure data security and regulatory compliance while implementing Agile practices.

### **5. Foster Organizational Change and Continuous Improvement:**

- Manage organizational change effectively, using communication strategies and training programs to support Agile adoption.
- Implement mechanisms for continuous improvement, including regular assessments, retrospectives, and iterative planning.

### **6. Measure and Sustain Agile Success:**

- Identify key performance indicators (KPIs) and metrics to measure the success of Agile initiatives.
- Develop strategies for sustaining Agile practices over the long term, ensuring ongoing benefits and continuous adaptation to market changes.

### **7. Create Personal Action Plans:**

- Formulate actionable plans tailored to their organizational contexts, enabling them to initiate and lead Agile transformations effectively upon returning to their workplaces.



# Workshop Modules





## **Module 1: Introduction to Agile Transformation**

- What is Agile?
- Why Agile matters in banking
- Benefits of Agile transformation

## **Module 2: The Business Case for Agile Transformation**

- Competitive advantage
- Customer focus
- Time-to-market

## **Module 3: Agile Principles and Values**

- The Agile Manifesto
- Agile principles and values
- Applying Agile in the banking environment



## Module 4: Agile Frameworks

- Scrum
- Kanban
- Lean
- Hybrid approaches

## Module 5: Agile Practices

- User stories and requirements gathering
- Backlog management Agile estimation and planning
- Sprint execution and review Continuous
- integration and delivery

## Module 6: . Agile Teams and Roles

- Cross-functional teams
- The role of the product owner
- The role of the Scrum Master
- The Role of the Development Team



## Module 7: Agile Transformation Challenges

- Organizational culture
- Resistance to change
- Leadership support
- Scaling Agile

## Module 8: Leading the Agile Transformation

- Creating a vision for Agile
- Communicating the Agile message
- Building the Agile team
- Leading by example

## Module 9: Agile Transformation Roadmap

- Assessing readiness for Agile
- Building a transformation plan
- Measuring success
- Assessing agile maturity